Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

News Media Information 202 / 418-0500 Internet: http://www.fcc.gov TTY: 1-888-835-5322

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:

April 19, 2012

NEWS MEDIA CONTACT:

Neil Grace, 202-418-0506 Email: neil.grace@fcc.gov

*** CONSUMER ALERT ***

FCC LAUNCHES NEW 'BILL SHOCK' WEBSITE TO HELP CONSUMERS TRACK WIRELESS CARRIERS' IMPLEMENTATION OF VOICE, DATA & TEXT USAGE ALERTS

Easy-to-use website will track implementation of 'bill shock' commitments designed to alert wireless consumers of extra fees as they approach plan limits

Washington, D.C. – The Federal Communications Commission today launched a new 'bill shock' website (http://fcc.us/billshocks), an online tool to help consumers track implementation of recent commitments by wireless carriers to provide usage alerts before and after consumers exceed their plan limits. Bill shock is a sudden and unexpected increase in monthly wireless bills that happens when consumers' unknowingly exceeding plan limits for voice, data and text. Bill shock can also happen when consumers travel abroad and get hit with unexpected international roaming charges. A recent FCC survey found that 30 million Americans – or one in six wireless users – have experienced bill shock.

In October 2011, Chairman Julius Genachowski <u>announced</u> a new program that would provide free alerts for wireless consumers as they approach monthly voice, data and text limits, and after those limits have been exceeded. Chairman Genachowski was joined by CTIA-The Wireless Association, which accounts service to approximately 97% of U.S. wireless consumers.

FCC Chairman Genachowski said, "Using technology to empower consumers with information has been among the top priorities of the Commission. Last October, we were pleased that CTIA-The Wireless Association and Consumers Union joined us to announce new commitments to provide free alerts to consumers before they approach limits and incur fees. We also promised an online resource with information about when carriers begin providing these alerts. Today, we deliver on that promise."

The new website is available at http://fcc.us/billshocks. The Commission will regularly update the table to reflect each carrier's progress in providing the bill shock alerts, based on information provided by CTIA-The Wireless Association, and in partnership with Consumers Union.